# 1st Meeting of
**The UNESCAP SBN Task Force on Innovation & Competitiveness**
Sunday, November 1, 2015 | 9:30 – 15:30
C-Asean in Bangkok, Thailand

## AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Particulars</th>
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<tbody>
<tr>
<td>9:30 – 10:00</td>
<td><strong>Registration</strong></td>
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<td>10:00 – 10:05</td>
<td><strong>Opening Remarks</strong> &lt;br&gt;Mr. Marc Proksch, Chief, Business and Development Section, Trade and Investment Division, UN ESCAP</td>
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<td>10:05 - 11:00</td>
<td><strong>Formal Welcome &amp; Introduction of the Task Force Members</strong> &lt;br&gt;Mr. Akash Bhavsar, Chair of Task Force on Innovation &amp; Competitiveness; MD- SkyQuest Technology Group</td>
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<td>11:00 – 11:30</td>
<td><strong>Designing Effective Innovation</strong> &lt;br&gt;Ms. Maggie Gorse, Managing Director - Verlion Pte. Ltd.</td>
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<td>11:30 – 12:00</td>
<td><strong>Driving Innovation Through Water Footprint Assessment:</strong> &lt;br&gt;Case Studies from South Asia &lt;br&gt;Ms. Ruth Mathews, Executive Director - Water Footprint Network</td>
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<td>12:00 – 12:30</td>
<td><strong>Pureit: Example of Unilever Sustainable Innovation &amp; Living Plan</strong> &lt;br&gt;Dr. Samiran Mahapatra, Director - Open Innovation, Unilever, India</td>
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<td>12:30 – 13:00</td>
<td><strong>Round Table Discussion – Task Force</strong> &lt;br&gt;a. Chart out the Activities and Programmes of Task Force &lt;br&gt;b. Resources to Sustain the activities and programmes &lt;br&gt;c. Future Roadmap - Setting goals to be achieved by the Task Force for Year 2015 – 2016</td>
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<td>Time</td>
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<td>13:00 – 14:00</td>
<td><strong>Lunch</strong></td>
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<td>14:15 - 15:00</td>
<td><strong>First Project of Task Force on Innovation &amp; Competitiveness</strong></td>
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<td>Mr. Akash Bhavsar, Chair of Task Force on Innovation &amp; Competitiveness; MD - SkyQuest Technology Group</td>
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<td>15:00 – 15:30</td>
<td><strong>Nominations for Task Force Members &amp; Concluding Remarks</strong></td>
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